

पौधा किस्म और कृषक अधिकार संरक्षण प्राधिकरण, Protection of Plant Varieties & Farmers' Rights Authority कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार

Ministry of Agriculture & Farmers Welfare, Govt. of India एन ए एस सी काम्प्लैक्स, डी पी एस मार्ग,निकट टोडापुर गांव, नई दिल्ली-110012 NASC Complex, DPS Marg, Opp. Todapur Village,New Delhi 110012 Tel: 011 - 25843316, Fax: 011-25840478, E-mail:- rg-ppvfra@nic.in www.plantauthority.gov.in

> F.No. PPV&FRA/Legal/02/2019 Dated: 01.01.2020

PUBLIC NOTICE (1 of 2020)

Sub:- Mode of Producing and Selling Seed of Registered Variety by the Registered Breeder, through Authorised Person, Agent and Licensee as per Section 28 of PPV&FR Act, 2001 (Sec 28 read with Rule 45)

The mode of producing and selling seeds of registered variety by the registered breeder through authorised person, agent and licensee as per Section 28 of PPV&FR Act, 2001.

| Who produces the seed of the Registered Variety? | How is the seed produced? | How is the seed is sold to farmers? |
|---|---|---|
| Registered Breeder | Breeder directly multiplies, produces, distributes and sells | To be sold as product of the Registered Breeder with the registered denomination with REG No. prominently on the label along with the trade mark/name, if any, under prior information with the Authority |
| Authorised Seed Producer/s | Registered Breeder authorises farmers to produce or multiply the seed on a buy back arrangement or sell on their behalf | To be sold as product of the Registered Breeder only with the Registered denomination with REG No. prominently on the label along with the trade mark/name, if any, under prior information with the Authority |
| Agent/s of Registered Breeder | Registered Breeder appoints an agent or agents with permission to license to other companies to multiply the seed directly or produce through authorised seed production farmers and sell | To be sold as a product of each licensee company under licensee's own trade mark, trade name or other similar indication as agreed upon with the Registered Breeder/Agent but prominently showing the denomination of the variety as registered with its REG No. on the label |

| Licensee/s | | | |
|------------------|--|--|--|
| registered by | | | |
| the Agent of the | | | |
| Registered | | | |
| Breeder or by | | | |
| the Registered | | | |
| Breeder | | | |

Registered Breeder grants to licensee or licensees, the right to multiply the seed directly or produce through the registered seed producer farmers and sell To be sold as a product of each licensee company with its own licensee's own trade mark, trade name or other similar indication as agreed upon but prominently showing the denomination of the variety as registered with its REG No. on the label

As per Section 28 read with Rule 45, the registration for title as agent or licensee can be made3 in PV-9 accompanied with a fees of Rs.15,000/- (Rupees fifteen thousand only) either by way of cash or DD or bank draft or multi-city cheque in favour of " PPV&FR Authority". The application for title by an agent or licensee shall be accompanied by three attested copies of Form 1A of PPV&FR Regulations, 2006 or instrument of entitlement or any other documentary evidence.

Sd/-(Ravi Prakash) Registrar